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Project Name: NAVCDP DIGITAL ENABLED MODEL

Date: May 25, 2026

Activity: agripreneurship development through entrepreneurial skills, risk management, negotiation, market assessment, and business idea generation.

Venue: VIRTUAL

Participants:

Category	18–35 Years	35–59 Years	Above 60 Years	Total
Male	0	0	0	0
Female	0	0	0	0
Disability	0	0	0	0
VMGs	0	0	0	0

Introduction:

70 APS attended the online training in attendance 1 mentor and lead mentor

Objective:

To understand agripreneurship concepts

To identify business opportunities

To improve negotiation and market assessment skills

To understand risk management in agribusiness

To develop sustainable agri-enterprises

Budget / Expenditure:

Item	Planned	Actual	Variance	Comment
			0	

Output:

The module explains agripreneurship skills, risk management, negotiation, market assessment, and development of successful agri-business ideas. It focuses on how entrepreneurs can identify opportunities, manage risks, and operate profitable agricultural enterprises.

Key Highlights:

Entrepreneurial competencies and characteristics

Internal and external agricultural risks

Risk management process and strategies

Negotiation stages and importance

Market assessment procedures

Developing successful business ideas

Identifying market gaps and opportunities

Challenges & Risks:

Climate change effects

Financial constraints

Market competition

Poor infrastructure

Limited entrepreneurial skills

Production and market risks

Poor customer understanding

Best Practices:

Conduct proper market research

Adopt climate-smart agriculture

Use good negotiation skills

Keep proper financial records

Identify niche markets

Build strong customer relations

Practice ethical business conduct

Lessons Learnt:

Agribusiness needs planning and innovation

Market assessment is important before investing
Risk management improves business sustainability
Customer satisfaction supports business growth
Opportunities exist in agricultural value chains

Recommendations:

Strengthen agribusiness training programs
Improve access to finance for youth and farmers
Encourage technology adoption
Promote value addition in agriculture
Support market linkages for agripreneurs

Way Forward:

Enhance entrepreneurship mentorship
Increase government and stakeholder support
Encourage youth participation in agribusiness
Expand climate-smart farming practices
Improve access to markets and digital platforms

Annexes:

- Attendance list
- Pictures on activity
- Minutes of Decision / Agreement
- Receipts

Attachments:

- WhatsApp Image 2026-05-25 at 13.32.34.jpeg
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